

Texas Academy of Audiology

2016 PRE-CONFERENCE

Thursday, October 20th
Pre-Conference Sessions & Room Assignments
Conference Center - 2nd Floor

<u>ROOM</u>	<u>TIME</u>	<u>SPONSOR</u>	<u>TOPIC</u>	<u>SPEAKER</u>
Citation	3:00-5:00	WIDEX	"Music, Tinnitus and the Brain"	James Martin, Au.D.
Comanche	1:00-5:00	OTICON, INC.	"Open Up to the World Seminar Series"	Dianne Senay, Au.D.
Gallant Fox	3:00-5:00	PHONAK	"Phonak Belong" Technology Update from Phonak	Cheri Hebeisen
Ranger	1:00-5:00	RESOUND	"Hands on Modification Course, Best Practices/Tips and Tricks for Bringing Value to Your Patients through Modification Techniques"	Scott Storgaard
Sea Biscuit	1:00-5:00	ADVANCED BIONICS	"Overview of the Naida Bimodal Hearing Solution from Advanced Bionics"	Johanna Bailey-Stark Katie Revolinski
Traveller	1:00-5:00	TEXAS SPECIAL INSTRUMENTS	"Modern Hearing Instrument Verification: Techniques for delivering improved patient outcomes, featuring the Audioscan Verifit2"	John Pumford, Au.D.
Whirlaway	1:00-5:00	SIGNIA HEARING INSTRUMENTS	Signia primax™ - The world's first hearing aids clinically proven to reduce listening effort and provide better than normal hearing	Amanda O'Donnell, Au.D.
Winchester	1:00-4:00	AUDIOLOGY SYSTEMS AUDIO ELECTRONICS	"Fitting Now 2016 – Fitting Tools and Tips to Keep You on Target"	Jeanette Fitzke, Au.D.

Welcome Reception with Exhibitors

6:30pm – 8:00pm

Conference Center Foyer

Appetizers and Cash Bar

WIDEX

3:00pm – 5:00pm in Citation Room

“Music, Tinnitus and the Brain”

Presented by: James Martin, Au.D.

CEU's – 2 hours (0.2 CEUs) approved by ASHA, AAA & IHS

OTICON, INC.

1:00pm – 5:00pm In Comanche Room

“Open Up to the World Seminar Series”

Presented by: Dianne Senay, Au.D.

CEU's – 3 hours (0.3 CEUs) approved by IHA and AAA and submitted to ASHA

Summary:

A number one unresolved problem faced by those with hearing loss is speech understanding in complex environments. Directionality and Noise Reduction help, but no major advances in these technologies have occurred in over a decade. The new Velox platform allows the next generation of approaches to assist patients navigate complex situations with speech and non-speech signals. This conference will present the concepts and details related to this new, unprecedented approach.

Presenters:

Dianne L. Senay, Au.D.

Dianne Senay is the Central Region Education & Training Specialist for Oticon, Inc., responsible for new and continued education programs for hearing healthcare professionals, technical product training and audiology field support. Dianne has more than 25 years of experience as a clinical audiologist in medical settings and private practices. She has taught courses at the university level and presents at both regional and national professional conferences. Her main area of interest is innovative techniques in counseling to improve the patient experience with amplification. She received her Au.D. degree from Central Michigan University.

Denise McLeod, Au.D.

Denise McLeod is an Account Manager for Oticon, Inc., serving hearing hearing care professionals in the Central Region that includes Texas and Louisiana. She brings considerable experience as a clinical audiologist in a medical setting to her position. Denise is a member of the board of the Texas Academy of Audiology and has served as a guest lecturer at Baylor University. She holds a Doctor of Audiology degree from the University of Florida.

PHONAK

3:00pm – 5:00pm in Gallant Fox Room

“Phonak Belong”-Technology Update from Phonak

Presented by: Cheri Hebeisen

CEU's – 2 hours (0.2 CEUs)

Summary:

This 2 hour CEU course will cover the latest advancements in technology from Phonak's Belong platform. Solutions from the Belong platform focus on addressing patient's needs using AutoSense OS for seamless hearing in all listening environments, including hassle free hearing with the latest rechargeable technology.

Presenter:

Cheri Hebeisen

Cheri Hebeisen, clinical trainer with Phonak, has been an audiologist for over 16 years. She earned her Doctor of Audiology degree in 2003 from the University of Florida and her Masters of Communication Disorders in 2000 from Louisiana State University Health Sciences Center in New Orleans. Prior to working as a clinical trainer for Phonak, her clinical experience included diagnostics for pediatrics through geriatrics, hearing aid and FM fittings and evaluations, as well as, auditory processing disorder evaluations.

RESOUND

1:00pm – 5:00pm in Ranger Room

“Hands on Modification Course, Best Practices/Tips and Tricks for Bringing Value to Your Patients Through Modification Techniques”

Presented by: Scott Storgaard

CEU's – 4 hours (0.4 CEUs)

Summary:

You won't want to miss this fun and engaging class! Learn about best practices for bringing your patients hearing aids back to life. You will receive hands on experience in customs repairs, adding a raised volume control, adding a wind hood, replacing a removal cord, shell modifications, buffing modification techniques, and overall tips and tricks of setting up a successful lab. We will also include RIC tips and tricks as well. Learn from the masters that have been doing this for over 25 years. This is a fun class and will teach you NEW techniques you have never seen before. This is not the OLD traditional hands on modification course. This has been transformed to give you current tips for fixing most problems in your clinic for now and in the future.

Presenter:

Scott Storgaard

Scott Storgaard: Service Supervisor/MGR and Chanty Ouch: Shell Lab/Ear molds Supervisor/MGR

ADVANCED BIONICS

1:00pm – 5:00pm in Sea Biscuit Room

“Overview of the Naida Bimodal Hearing Solution from Advanced Bionics”

Presented by: Johanna Bailey-Stark and Katie Revolinski

TEXAS SPECIAL INSTRUMENTS

1:00pm – 5:00pm in Traveller Room

“Modern Hearing Instrument Verification: Techniques for delivering improved patient outcomes, featuring the Audioscan Verifit2”

Presented by: John Pumford, Au.D.

CEU's – 3.75 hours (0.375 CEUs)

Summary:

This course will provide attendees with exposure to the Audioscan Verifit2, a multifunctional objective verification system that can be used to guide the hearing instrument fitting process. Users of existing Audioscan or other verification measurement systems, or those interested in the modern application of such systems, should find this course particularly relevant. Through a combination of presentation techniques and hands-on opportunities, attendees will learn how to fit and verify various modern hearing instrument technologies using best practice procedures, and develop strategies to effectively address common patient issues associated with the use of amplification. The approaches discussed and demonstrated can be used by attendees to illustrate their significant value in the hearing instrument provision process and support their important role in delivering effective hearing health care.

Presenter:

John Pumford, Au.D. is the Director of Audiology and Education at Audioscan. He received his Master of Clinical Science Degree in Communicative Disorders from the University of Western Ontario (1997) and his Doctor of Audiology degree from Salus University (2009). Prior to re-joining Audioscan, Dr. Pumford was Manager of Clinical Research at Phonak where he oversaw research and clinical activities related to extended-wear hearing aid technology. Previously, Dr. Pumford was Senior Audiologist at Untron where he was intimately involved in the development, evaluation and support of some of the company's most significant product advancements. Dr. Pumford has held clinical audiology positions in both hospital and private practice settings and has also worked as a research audiologist at the National Centre for Audiology (in London, Canada) where he participated in published research projects involving directional microphones, compression processing and the Desired Sensation Level (DSL) method. Dr. Pumford has presented internationally on various topics including the DSL method, hearing aid technologies and real-ear measurement and has authored/co-authored a number of research studies and articles in these areas.

SIGNIA HEARING INSTRUMENTS

1:00pm – 5:00pm in Whirlaway Room

“Signia primax™ - The world’s first hearing aids clinically proven to reduce listening effort and provide better than normal hearing”

Presented by: Amanda O’Donnell, Au.D., Education Specialist
CEU’s – 2 hours (0.2 CEUs) – will be presented twice

Summary:

Signia is one of the world’s top hearing aid brands. Signia hearing aids co-branded with Siemens represent a proud history of innovation while inventing the future of better hearing. Signia primax™ introduces the world’s first hearing aids clinically proven to reduce listening effort and provide better than normal hearing.

AUDIOLOGY SYSTEMS / AUDIO ELECTRONICS

1:00pm – 4:00pm in Winchester Room

“FittingNow 2016: Fitting Tools and Tips to Keep You on Target”

Presented by: Jeanette Fitzke, Au.D.

Summary:

This presentation discusses current fitting processes including orientation to probe microphone measures (PMM) and hearing instrument test box measures (HIT). Workflow within the AURICAL PMM fitting system, advantages of the system, as well as techniques such as the real-ear-to-coupler difference and coupler based fitting will be discussed. Finally, verification of advanced hearing instrument features will be presented.

Presenter:

Jeanette Fitzke, Au.D., joined GN Otometrics/Audiology Systems in February 2015 as the Southwest Region Field Development Audiologist. She has 17 years of clinical experience in such settings as ENT, hospital, and multi-specialty clinics where she worked with a variety of age populations and focused on diagnostics, hearing aid services, vestibular care and electrophysiological testing. She obtained her B.S. from University of Arizona, M.S. from Arizona State University and Au.D. from A.T. Still University. She is currently a member of the American Speech Hearing Association and American Academy of Audiology and holds her Clinical Certificate of Competency in Audiology.